



CELEBRATING SUCCESS OF ENTERPRISING STUDENTS

Yeovil College and its Young Enterprise Team 2008, the European Dynamix Company, has celebrated its year in business with a final AGM and formal presentation.

The European Dynamix company was formed by 9 BTEC Introductory Diplomas in Business, Retail and Administration students for the Young Enterprise Scheme, which encourages young people to get first-hand business experience. The students decided to raise money for Marie Curie Cancer Care and ultimately reached the finals for their category, representing Somerset at regional level.

A selection of staff and students attended the AGM and presentation, during which the students gave a summary of the highs and lows of their year in business.

Having raised initial capital through activities including a raffle and sponsored walk, the European Dynamix Company invested in a range of products, including cards, balloons, glassware and cushions. Some products were bought, but many were hand-made by the group itself. In all, the Company attended 10 sales in the area and had total sales of nearly £300.

Speaking at the AGM, Company HR Director Andy Richards said "We really enjoyed taking part and making and selling our products, even though it was hard work. We were really pleased to win first prize for best sandwich board at the Mendip Trade Fair and the Young Enterprise County and Regional finals were amazing!"

Sales Director Edward Brooks added "Although we didn't win, it was a great experience to get to the final. It's not often that you get a chance like this and we really enjoyed it. It was brilliant and I would do it again any time."

Course Leader Lorraine Dash, who supervised the group, said "I'm really proud of their achievements this year. They've worked so hard and worked so well together and gained so much confidence. Very well done to them all."

Cliff Shaw, Yeovil College's new Deputy Principal, presented the students with their finalist and achievers certificates and congratulated them on their success. He said "Really well done to you all. It's clear that you made a fantastic effort throughout this project and you've really grown and developed through taking part in the scheme."

This is the sixth year running that a Yeovil College team has represented Somerset in the regional finals.

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Notes to Editors

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The **European Dynamix Company** are Fiona Brazendale (Managing Director), Christopher Fear (Company Secretary), Scott Kerswell (Finance Director), Mario Sousa (Marketing Director), Edward Brooks (Sales Director), Krzysztof Jandy (Operations Manager), Joshua Lloyd Jones (IT Manager) and Andy Richards (Human Resources Manager).

Photographs show:

Photo 1 – European Dynamix Company. Back Row (l-r) Krzysztof Jandy, Scott Kerswell, Joshua Lloyd-Jones, Mario Sousa, Andrew Richards. Front Row (l-r) Edward Brooks, Fiona Brazendale, Christopher Fear.

Photo 2 – European Dynamix Company at the regional finals. (l-r) Edward Brooks, Mario Sousa, Christopher Fear, Fiona Brazendale, Andrew Richards, Scott Kerswell, Joshua Lloyd-Jones.