

PRESS RELEASE



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STUDENTS SUPPORT GREEN SCYTHE FAIR 2009

Students from Yeovil College's Art, Media and Publishing faculty are using the skills they have learned in the classroom to support this year's Green Scythe Fair in Muchelney on **Sunday 14th June 2009**.

The posters, direction signs and logo for the event were designed by a team of five BTEC National Diploma Graphic Design students, Lewis Cooper (19) of Yeovil, Lisa Loosemore (19) of Yeovil, Antoinette Howard (18) of Crewkerne, Oliver Payne (19) of Yeovil and William Mulder (18) Yeovil. Following a brief from the Fair organisers, the group worked together to produce a number of ideas and visuals. They then liaised with the client to produce the final designs.

Graphic Design lecturer Adrian Ponter said *"This was a great learning opportunity for the students. They worked through the real-life design process – meeting the client, getting feedback, making changes and creating a final design which meets the customer's requirements. It was the first time some of the students had experienced a realistic designer/client dialogue and they coped really well with the challenge, producing some excellent work."*

Lewis Cooper (19) of Yeovil said *"This was the first time we worked together as a group on a project. It was good to work together and meet to discuss what was good and what wasn't. It was helpful because it can be harder to judge how well something works when working on your own."*

Oliver Payne (19) of Yeovil said *"It was really good to work with real clients and experience how the client relationship works in the real world. It's benefitted our skills and helped us gain confidence."*

Antoinette Howard (18) of Crewkerne said *"It's nice to know that something we've designed as a group is going to be used and what high standards we can work to with clients."*

A group of ten BTEC National Diploma Music students are also heavily involved in the event. Second year students Elspeth Edmonds (19) of Yeovil, Josh Hart (18) of Yetminster, Lewis Convoy (17) of Sturminster Newton, Luke Hicken (18) of Montecute, Zoe Coleman (19) of Yeovil, Sean Seal (20) of Yeovil, Adam Smart (19) of South Petherton, Jo Trudgeon (18) of Evershot, Dorchester, Josh Tucker (18) of Yeovil and Sam Lloyd (19) of South Petherton, with the support of lecturing staff, have organised the show's music tent. Their work included technical arrangements and booking a string of up-and-coming local bands to perform. The live music includes The Fallen Apples and Not Made in China.

Five of the students will also be playing live acoustic sets between 11 am and 12 noon on the day. They are Elspeth Edmonds, Josh Hart, who also perform as part of The Bensons, Lewis Convoy of the Piggy Bank Thieves, Luke Hicken of Spuffnluk and the Piggy Bank Thieves and Sam Lloyd of the Sam Lloyd Experience.

Student Josh Tucker said *"I worked on the sound for the live musicians at last year's event. It was different working with such a variety of performers and instruments which I hadn't worked with before. It was the variety and the new experiences I gained that made me want to do it again this year."*

Elsbeth Edmonds said *"We worked together to pick bands for the fair. It's great because we don't get exposed to folk music very much as we often focus on rock/pop and our solo acoustic work. It makes this an unusual experience from this perspective and a great opportunity to learn how to work with this type of music."*

Josh Hart said *"We're really hoping for good weather for the fair on the 14th and that it's as successful as last year's event."*

Yeovil College Head of Music Simon Squire said *"This is a different sort of experience for the students. They're used to performing locally and at College, but this time round they're behind the scenes, dealing with booking agents, setting up equipment and working with the Fair's organisers. It gives the students a chance to learn more about promotion, how to be good sound technicians and organising events."*

The Green Scythe Fair will take place in Thorney Lakes, Muchelney on Sunday 14th June 2009 starting at 11am. Tickets are £5 and children are free. For more information, please visit www.greenfair.org.uk.

For more information on Yeovil College's Music and Graphic Design courses, call 01935 423921 or visit www.yeovil.ac.uk.

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Notes to Editors

All press enquiries to Eileen Furze, Marketing Officer t: (01935) 845428 e: eileen.furze@yeovil.ac.uk
www.yeovil.ac.uk