

PRESS RELEASE



FOR IMMEDIATE RELEASE

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PURE BEAUTY SALON ANNOUNCES EXCLUSIVE NEW PRODUCT RANGE

Yeovil College is delighted to announce that the Pure Beauty salon is now an official outlet for the Environ skincare range. The College is the only training salon in the South West to offer this top international brand.

Environ uses proven, cutting-edge technology and sound skin science principles to create their skincare range. The products are designed for men and women of all ages and skin types and are used by top models including Elle Macpherson, Kate Moss, Liberty Ross and Elise Crombez. Environ was recently named the top skin perfecting facial in Harper's Bazaar's annual hotlist of the year's beauty 'must haves'.



Level 2 and 3 Beauty Therapy students at Yeovil College have already received intensive training in how to maximise the products' benefits for customers. They are now qualified to treat both male and female clients using the Environ range at the salon.

Environ joins other prestigious products on the Pure Beauty shelves, including Jane Iredale Makeup and OPI Nail Care.



Jennie Workman, the Beauty Programme Area Co-ordinator said *"We are delighted that we can offer these top-quality salon products to our clients and we are proud that we are a unique provider of the Environ range. These brands represent the latest in cosmetics and skin care technology and we are confident that every client's experience at Pure Beauty will be equal to any commercial salon. Pure Beauty offers a retreat from the stresses of everyday life, a friendly atmosphere and first class customer service."*

Pure Beauty offers an extensive range of competitively priced treatments, including facials, non-surgical face lifts, body massage, waxing, manicures, pedicures, eye treatments and make-up applications. All students are highly trained and fully supervised at all times by thoroughly experienced staff.

Call Pure Beauty on 01935 845357 to book an appointment or visit www.yeovil.ac.uk/pure_beauty for more information

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Notes to Editors

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