

PRESS RELEASE



FOR IMMEDIATE RELEASE

DATE OF ISSUE: THURSDAY, 04 OCTOBER 2007

STUDENTS ARE 'HEADING FOR SUCCESS'

As part of the 'Heading for Success' campaign, the first two students have completed their courses at Yeovil College. Cheryl Balson and Bernie Baker, both from Yeovil, were presented with their certificates and signed Yeovil Town footballs before the Nottingham Forest match last week.

Yeovil College and Yeovil Town Football Club teamed together to help local adults with their English and maths by using the popularity of football to encourage them to improve their literacy and numeracy to transform their lives both at home and work. These *free* courses help with using the internet & learning computer skills as well as helping children with their homework.

David Greenhalf, Head of Department for Skills for Life at Yeovil College said:

'It's fantastic to see people improving their skills and achieving qualifications. Cheryl and Bernie have the added bonus of the signed footballs for being the first to achieve through the Heading for Success project. There are more footballs available, but the supply will run out, so if people are interested they need to get in touch with us quickly. I would also like to thank the Yeovil Town Football Club for their continued support for the project.'

For further information about how Heading for Success can help you, please call Yeovil College on 01935 845419.

ENDS

Notes to Editors

All press enquiries to Janice Smith, Marketing Officer t: (01935) 845406 e: Janice.Smith@yeovil.ac.uk

Photograph shows from left – right: Maxine Knight (Skills for Life Business Advisor, Yeovil College); Cheryl & Harvey Balson; Jarahl Hughes (Yeovil Town FC); Bernie Baker; David Greenhalf (Head of Department of Skills for Life & Learning, Yeovil College) and Craig Alcock (Yeovil Town FC).