

# PRESS RELEASE



FOR IMMEDIATE RELEASE

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## PALMERS BREWERY AND YEOVIL COLLEGE JOIN FORCES TO DELIVER TRAINING

Yeovil College and Palmers Brewery are working in partnership to deliver training to employees in over fifty public houses across Somerset and Dorset.

The training offered will be through Train to Gain, a national initiative that has already had a huge impact on businesses across the country. Yeovil College will be providing courses in housekeeping, hospitality multi skills, food preparation & cooking and hospitality supervision. The College is a Centre of Vocational Excellence (CoVE) in Tourism and Hospitality. This means that it is able to develop new, and enhance existing, specialist provision that will be focused on meeting skills needs of employers locally, regionally, nationally and sectorally. It works to raise the public image and quality of service identified as essential to the growth predicted for the hospitality sector.

Palmers Brewery, situated in Bridport, has pubs located as far afield as Taunton, Glastonbury and South Devon, although most can be found within West Dorset.

Tim Woodrow, Tenanted Trade Director commented: -

***“Palmer's Brewery is committed to supporting its Licensees with a range of Training Initiatives and is delighted to have formed this latest partnership with Yeovil College.***

***The ‘Train to Gain’ initiative will be offered to over 90% of our public houses and is a great opportunity for the Licensees and their staff to help raise standards throughout the hospitality business.***

***In this difficult economic climate, training is becoming even more important and is a vital component in ensuring that we deliver exceptional service to more discerning customers.***

***To be able to work with Yeovil College, who are the only Centre of Vocational Excellence in Tourism and Hospitality in the South West, is a major boost for us.***

***Our Licensees are the interface between us and our customers and deserve all the support we can offer them and they are looking forward to seeing the results impacted on their individual businesses.”***

More ...

Shaun Hindle, Director of Yeovil College Training said,

***“As Somerset and Dorset’s leading provider of education and training, Yeovil College is pleased to have this opportunity to work with Palmers Brewery.***

***Our commitment is to provide unrivalled training solutions through business needs analysis, delivery and assessment. The outcome will be an effective, skilled work force whilst meeting the organisational needs in this highly competitive industry.”***

... ENDS

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Notes to Editors

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Photograph shows from left – right: Alison Bennett (Hospitality & Catering Training Co-ordinator, Yeovil College) Cathy Craig (Hospitality Assessor, Yeovil College), Tim Woodrow (Tenanted Trade Director, Palmers Brewery), Shaun Hindle (Director of Business Training at Yeovil College), Tom Hutchings (Tenanted Trade Manager, Palmers Brewery) and Veeda Crichton (Business Skills Advisor, Yeovil College).

For further information about Train to Gain visit [www.traintogain.gov.uk](http://www.traintogain.gov.uk)

Palmers Brewery visit <http://www.palmersbrewery.com/>