

PRESS RELEASE



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PURE BEAUTY OPEN DAY A RESOUNDING SUCCESS

The public open day held yesterday at Pure Beauty has been declared a resounding success by Yeovil College.

Public, staff and students came to the free open day to try one of three special 'mini' treatments – a mini-manicure, mini-facial or back, neck and shoulder (BNS) massage. All the treatments were provided by Level 2 and 3 NVQ Beauty Therapy students using top-of-the range professional products, including the Environ Skincare range, Jane Iredale make-up and OPI Polishes.

The day was very well supported by a range of clients including Mayor of Yeovil, Councillor Wes Read. He enjoyed a mini-facial and BNS massage and said *"I was very impressed with the treatments – I thoroughly recommend Pure Beauty and would come every week if I could! The salon is more professionally run than I realised in terms of hospitality and ambiance. It's a very relaxing atmosphere with the music and lighting. I may be back to have my nails done soon!"*



Yeovil Mayor Cllr Wes Read with College Principal James Hampton

Yeovil College Principal James Hampton was also there. He said *"I had a BNS massage and it was incredibly relaxing. The students were very professional and did really well. I'm very proud of what the Pure Beauty team have achieved today and would thoroughly recommend the salon to anyone, any visitor, whoever they are. All the students here have proved today that they deserve jobs in the very best salons."*

Level 3 Beauty Therapy student Louise Carter (27) of Yeovil was just one of the students providing treatments during the open day. She said *"I've really enjoyed today. It's been a really good opportunity to get to know lots of new clients and the feedback has been really, really good. I've been on reception and the experience has helped me better understand the organisational, time-keeping and other skills needed to keep everything flowing properly in a busy salon."*



Student Leah Aplin gives a client a mini-facial

Beauty Therapy students Leah Aplin (18) of Sherborne said *"Today has been really valuable for us and has added so much to the course. It's been great working together as a team in a proper salon setting. It's so realistic and means we can learn so much about running a salon. More people coming to Pure Beauty regularly and more open days like this would really help us gain more experience."*

Jennie Workman is the Programme Area Co-ordinator for Beauty and organised the open day. She said *"Today has been great, there is such a great buzz and everyone is really enjoying their treatments. We had a representative from Environ here today providing skin analyses, which went down very well. Thank-you to all the clients who came today and well done to all the students involved. We're also grateful to Kevin Brown and Dave Hammond and their 14-16 Catering group for providing the excellent refreshments."*



Mayor of Yeovil with (l-r) Lecturer Claire Payne, PAC Jennie Workman and Lecturer Catherine Pain

The next big event for Pure Beauty will be Pamper Week in March. Organised in conjunction with the Mayor of Yeovil, Cllr. Read, a range of Hair and Beauty treatments will be on offer to raise money for Motor Neurone Disease Association and the Fiveways Shool Hydrotherapy Pool Appeal. For more information, call Yeovil College on 01935 845486 or Yeovil Town Council on 01935 382424.

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Notes to Editors

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