

# PRESS RELEASE



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## YEOVIL COLLEGE DESIGN STUDENTS SHINE!

Yeovil College BTEC National Diploma Graphic Design students were celebrating today after winning a competition to design a logo for new community health organisation, SHINE.

16 designs were entered for the competition, part of the College's continued efforts to combine academic learning with real life community and other projects with practical applications.

SHINE (Somerset Health Initiatives Enterprise), a new community health project due to launch officially on 12th July, were delighted with the range of styles produced by the students and how successfully the organisation's ethos had been captured. All of the entries were designed over a 4 week period following a brief by the organisation.

Richard Buckley, Chair of SHINE, said *"We have really enjoyed working with the students on this project and were very pleased with the high standard of work produced. The students took on board the aims and ethos of our organisation and these were reflected in all of the designs. Congratulations to all of the students involved!"*



First year Graphic Design student Stacey Herron designed the winning logo. A second image, produced by first year John Mawby, will also be used in SHINE's forthcoming campaigns.

Course Manager Adrian Ponter also congratulated the students on their success, saying *"This was a challenging brief because of the range of elements the logo needed to reflect. This is just one of a number of practical projects that Graphic Design students are involved in throughout their time with the College and it is very rewarding for them to see their ideas and talents actually used in the local community."*

SHINE presented Yeovil College with a cheque for £200 in appreciation for the hard work. The money will be used to enhance facilities available to design students in the recently opened Leonardo building so that they can study areas including media development and computer game graphics. Students already use a range of state of the art equipment, including Apple Mackintosh computer hardware and industry standard Adobe CS3 software.

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### Notes to Editors

All press enquiries to Eileen Furze, Marketing Officer t: (01935) 845428 e: [eileen.furze@yeovil.ac.uk](mailto:eileen.furze@yeovil.ac.uk)

[www.yeovil.ac.uk](http://www.yeovil.ac.uk)

SHINE (Somerset) Ltd is a not for profit company which has been set up to tackle health inequalities in South Somerset. Funded by the Local Strategic Partnership, South Somerset District Council, Somerset PCT and a range of local providers, SHINE will work with existing organisations and groups who may enjoy gains from a healthier or more active lifestyle.

Photograph shows First Year BTEC National Diploma Graphic Design student Stacey Herron receiving the £200 prize on behalf of Yeovil College from Chair of SHINE Richard Buckley.