

PRESS RELEASE



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NEW WEBSITE LAUNCHED BY SOMERSET COLLEGES CONSORTIUM

To join in with the Association of Colleges (AoC) National Colleges Week (9 - 15 November), the Somerset Colleges consortium of Bridgwater, Richard Huish, Somerset, Strode and Yeovil Colleges is launching their new website, www.somersetcolleges.co.uk

The website is designed to provide users with information about the numerous options available in education for young people, adults, employers and those wishing to study higher education. Consortium spokesperson and Bridgwater College's Marketing Manager Lisa Flahant explains, "As a county, Somerset has five of the best further education colleges in the country and provides a service to over 50,000 people who live in its borders, surrounding regions and from overseas. We work collaboratively to ensure that as a county we provide the best and widest choice of education possible for our residents. We offer courses across the curriculum in both an academic and vocational format, from the new Diplomas for 14 year olds, right through to Foundation degrees and postgraduate qualifications, and from subjects ranging from forensic science to event management. There really is a course for everyone!"



The screenshot shows the homepage of the Somerset Colleges website. At the top, there is a banner with four images: red apples, a cricket player, a man and woman looking at a laptop, and a woman at a computer. Below the banner is the Somerset Colleges logo and navigation links: home, contacts, events, prospectuses. A red navigation bar lists various events. The main content area is divided into three sections: 'Under 19s', 'University Level', and 'Adults', each with a brief description. A 'Moving to Somerset?' section features the Bridgwater College logo and text about the consortium's success. A 'Locations in Somerset' section includes a map of the county with a zoom-in icon.

Visitors to the new website will be able to view the diversity of choice for themselves, as well as keep up to date with a whole host of events each of the colleges will be organising, both independently and collectively. The first collaborative event is to be held in Langport at the Langport Arms Hotel on Thursday 26 November from 6pm – 8.30pm. It is primarily for Year 11s in the Huish Episcopi area who want to meet representatives from their local colleges and find out more about their options when they reach school leaving age, however attendance from all age groups is welcomed. For information visit www.somersetcolleges.co.uk

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Note for editors: The aim of Colleges Week is to celebrate the role that colleges play in creating opportunities for individuals and businesses, unlocking and nurturing talent, working with communities and transforming the lives of learners. Colleges Week is coordinated and organised by the Association of Colleges (AoC), the Department for Business, Innovation & Skills (BIS). For more information about Colleges Week, please visit: www.collegesweek.org

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