

PRESS RELEASE



FOR IMMEDIATE RELEASE

DATE OF ISSUE: FRIDAY 19TH JUNE 2009

STUDENTS LEARN FROM BUSINESS LEADERS AT PARIS CONFERENCE

A group of Yeovil College Business students have attended the Business Live! Conference in Disneyland Paris.

The 40 BTEC National Diploma and A Level Business students learned from the real life experiences of speakers during the event. Representatives of notable organisations, including the Financial Times and Eurostar, spoke on important Business topics including marketing, new business opportunities and HR.

Business Lecturer David Sullivan said *"This is the fourth year our students have attended this conference and it's always a worthwhile experience. The students learn real-life examples which are very valuable for A Level exams and particularly relevant to the BND modules which they are currently studying. Above all, it's the access to business leaders which is important. The students get to interact with them and there are always some lively Q&A sessions."*

Yeovil College offers a wide range of Business, Administration and Finance courses, including BTEC vocational courses, A Levels and NVQs. Full and Part time courses are available up to degree level. For more information, please contact Yeovil College's Customer Liaison and Enrolment Team on 01935 423921 or via info@yeovil.ac.uk, or visit www.yeovil.ac.uk.

... ENDS

Notes to Editors

All press enquiries to Eileen Furze, Marketing Officer t: (01935) 845428 e: eileen.furze@yeovil.ac.uk
www.yeovil.ac.uk