

PRESS RELEASE



FOR IMMEDIATE RELEASE

DATE OF ISSUE: MONDAY, 07 JULY 2008

ALTERNATIVE MEDIA AWARDS FLY OFF TO A GREAT START...

As part of the end of term celebrations during Festival Fortnight, Yeovil College students wanted to enjoy the successful completion of their qualifications in an alternative way this year!



Students worked hard to organise an Oscar themed event where the award ceremony recognised the achievements of students through 60 awards. The dress theme was film stars and characters which were taken very seriously by students and staff!

Video clips were played with each winning category, where student's achievements were highlighted across a range of BTEC level 2 and level 3 courses, where students learn a variety of skills for the media and television industry including media production, film and editing techniques, camerawork, script editing and live broadcasting.



Media staff joined in the awards enthusiastically with their own guest performance by 'The Leonardo's', where Steve Braddick played bass, Steve Minshall on the guitar, Gordon Langley on the harmonica and lead vocal by Karl Rawstrone.

Awards were presented for BTEC National Diploma 1 Media student of the year, presented to Michael Smith, BTEC National Diploma Media student of the year to Ben Cairns, BTEC First Diploma Media student of the year to Thomas Allen, BTEC National Award student of the year to Zoë Ferguson and A level Media student of the year to Ian Perkins. The overall media student of the year was presented to Ben Cairns – shown here in his batman suit!



Media Lecturer Steve Braddick said *“We are very proud of all our students and this has been an exceptional year for new talent. We have received a huge amount of positive feedback from all the projects our students have taken part in and we look forward to another exciting year ahead”*

This year students have benefited from the new editing suites and film studio in the new Leonardo building and have worked on a number of live projects commissioned by local employers – these included DVD productions with the ‘Shine project’ and Yeovil hospital.

... ENDS

Notes to Editors

All press enquiries to Lisa Pyrke, Marketing & Events Manager t: (01935) 845322 e: lisa.pyrke@yeovil.ac.uk
www.yeovil.ac.uk

Photographs show; group photo media staff and students.(media students 5)

Photo 2 – Shows winner of the Media Student of the year award – Ben Cairns – dressed as Batman (media students 8)

Photo 3 – The Leonardo’s and family (media students 5)