

PRESS RELEASE



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HEROES AND VILLAINS AT ALTERNATIVE MEDIA AWARDS!

Yeovil College's Media students have celebrated another successful year with an 'alternative' awards ceremony.

Dressed as memorable characters such as Darth Vader, Bananaman, the A Team, the Chuckle Brothers, Aladdin's Princess Jasmine, Zorro and the Scooby Doo gang, the students received nearly 50 different awards in a variety of categories.

The awards reflected all aspects of the College's popular Media courses and included categories for the year's best presenter, music video, documentary, floor manager, piece to camera, producer, director, film trailer, scriptwriter and written work.

The department has continued to work on films for a number of high profile organisations this year, including MacMillan Cancer Care and Bowlplex plc. This was reflected in a 'Best Corporate Video' award, which went to Keir Holiday, TJ Cheeseman, Tim Bullock for their film about cider making at Barrington Court for the National Trust. The film also won an award at the Education Business Partnership Awards earlier this year.

Media Student of the Year awards were given for each year of each course offered by the College. BTEC National Diploma (BND) student TJ Cheeseman (20) of Sherborne won for his excellent overall work this year, particularly for the National Trust. First year BND students Beth Dean (18) of Sherborne and Alex Barbaro (17) of Yeovil were highlighted for their coursework and essay writing, as well as their keenness to improve their practical skills. In the BTEC National Award category, Stacey Isaac (17) of Martock won for her leadership skills and documentary work, while Grace Pybus (18) of Yeovil was rewarded for her excellent music video.

The BTEC First Diploma and overall Student of the Year award winner was Emily Marshall (17) of Chard. She said *"I'm really, really pleased and surprised that I won these awards. I wasn't sure about doing Media at first, but I'm so glad I chose it. I'm really enjoying it and am learning so much! I like the practical work the most and particularly enjoyed the Music Video project. I had the chance to use the blue screen for it and I'd never done that before. I'm really looking forward to doing the BND next year and hope to eventually get a job in the sector."*

Judge and Media lecturer Steve Braddick said *"The annual Alternative Media awards are a good combination of fun and reflection, giving the students the chance to get together as one big group for the last time before the end of term. Both staff and students really get into the spirit of the event and the costumes are always very impressive! We chose Emily as the overall student of the year this year because she really stood out. She worked well above*

the level of her course and really put every effort into her studies. I can honestly say that, although she's a Level 2 student, she's produced work that a Level 3 would be proud of. We are looking forward to seeing what she achieves on the BND course next year."

For more information on Yeovil College's Media courses, visit www.yeovil.ac.uk or call 01935 423921.

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Notes to Editors

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Summary of Key Winners

Presenter of the Year	Iyesha Hughes
BTEC National Award (Year 1) Student of the Year	Stacey Isaac
Best Music Video Award	Abi Skinner, Joe Tizzard, Drue Mock, Jade Sherlock
Radio Show of the Year Award	Maddy Faulkner
Best Editing Award	TJ Cheeseman
Best Documentary	'Inside with Jake Cornwall' by Jake Cornwall and Rich Dawe
Best Floor Manager	Jake Cornwall
Best Piece to Camera Award	Jake Cornwall
Best Producer	Joe O'Rourke
Best Director	Ty Humphreys
Best Film Trailer	'Bullet Proof' by Tom Fallows, Alex Grinter, Daryl Gray, Jack Peters
Live Cameraperson	Sophie Middleditch
BTEC National Diploma (Year 1) Student of the Year	Beth Dean
Best Written Work	Ty Humphreys
Best Corporate Video	'Cider Making at Barrington Court' by Keir Holiday, TJ Cheeseman, Tim Bullock
Best Script Writer	Nick Barton
BTEC National Award (Year 2) Student of the Year Award	Grace Pybus
Best Director of a Live Show	Rich Dawe
BTEC First Diploma Student of the Year	Emily Marshall
BTEC National Diploma (Year 2) Student of the Year	TJ Cheeseman
Best Editing (Newcomer)	Lauren Parker, Charlie Brenchley, Katie Lees
Overall Media Student of the Year 2010	Emily Marshall